

# fmg

www.filmmakersguide.co.za

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## MISSION

www.thefilmmakersguide.co.za aims to become the premier portal to the South African film and stills industry. Features include:

- An image of the day blog
- A Creative Showcase of video and image portfolios
- An online directory
- Company profiles
- Production info, like weather, exchange rates, timezones, sunset and sunrise, and tides forecast
- An overview of filmmaking in South Africa
- eBooks of previous issues

## NEW MEDIA ADVERTISING

### WEB ADVERTISING

In its first month, www.filmmakersguide.co.za received nearly 1 500 visits and 6 000 pageviews from 35 countries. We expect the new site's traffic to grow astronomically in the next six months.

BIG BANNER (780px wide x 90 px high): Home page R 2 000+VAT p.m  
Specific URL R 1 000 p.m

LEFT HAND SIDE BUTTON (148 x 82 px): Home page R1 500 p.m  
Specific URL R750 p.m

FEATURED HOME PAGE CREATIVE SHOWCASE PROFILE: R1 000 p.m  
CREATIVE SHOWCASE PROFILE: Free! Load your videos and images now.

### WEB DIRECTORY

This exclusive directory of Africa's top film industry talent is linked to both www.filmmakersguide.co.za and www.thecallsheet.co.za.

FIRST DIRECTORY LISTING: R450+VAT per year  
ADDITIONAL DIRECTORY LISTING: R300+VAT per year  
ADVANCED DIRECTORY LISTING: R650+VAT per year  
(includes 50 word description and logo)  
COMPANY PROFILE DIRECTORY LISTING: R2 500+VAT  
(includes pictures, address, image, biography, and additional contacts)

### PRODUCTION INFO SHEET

During summer, we send out a daily production info sheet to around 400 producers and production managers, with key updates like weather, exchange rates, timezones, sunset and sunrise, and tides forecasts.

SIDE BANNER (57mm wide x 32mm high): R6 000 p.m  
FEATURED STORY: R2 800 p.m

### MONTHLY E-NEWSLETTERS

Film & Event Publishing's monthly e-newsletter is sent to over 9 000 readers, while we also send out international e-newsletters to over 17 000 readers to coincide with the different international events.

#### LOCAL & INTERNATIONAL E-NEWSLETTER ADVERTS

TOP RIGHT LEADER BANNER (72mm wide by 107mm high): R4 000+VAT  
TOP RIGHT LEADER BANNER (72mm wide by 52mm high): R2 500+VAT  
BANNER ADVERT (185mm wide by 30mm high): R2 000+VAT

LOCAL ADVERTORIAL: R2 500+VAT  
INTERNATIONAL ADVERTORIAL: R2 800+VAT

## CONTACT TARYN

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